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## **Graylyn Welcomes New Account Manager**



*Winston-Salem, North Carolina* - Graylyn International Conference Center is pleased to announce Allison Shore as the newest Account Manager for the sales team. Shore will be responsible for promoting the use of Graylyn Conference Center for corporate meetings, events, and retreats. She will maintain and enhance relationships with established clients and build new relationships within the community.

Shore joins Graylyn from print and advertising sales at *O. Henry Magazine*, *SEASONS Style & Design Magazine*, and as sales manager at

*TicketMeGreensboro.com*. She has over 15 years of experience in sales and account management with a specialty in business-to-business sales.

Having previously worked at companies such as Berkshire Hathaway Media/Winston-Salem Journal, Our State Magazine, and the Triad Business Journal, Shore has a proven sales ability with a large network of contacts. For the past six years, she has consistently led new business sales in her companies, and has been nationally recognized for her achievements.

“I am thrilled to join the sales team at Graylyn. My goal is to utilize my sales experience to its fullest potential and exceed expectations. I look forward to learning as much as I can about this unique and special place and translating it into success for the sales team!”

Director of Sales, Shelley Brown states, “We are delighted to welcome Ms. Shore to our sales team. From our first meeting, I was impressed by her enthusiasm for Graylyn, Winston-Salem, and her successful career in sales. She will be a tremendous asset to our team.”

Graylyn International Conference Center is a historic luxury boutique hotel owned by Wake Forest University located in Winston-Salem, North Carolina. The 55-acre property offers guests a private estate of their very own with a perfect combination of modern technology, sophisticated conference facilities, and old-world charm. To learn more about Graylyn Conference Center's services, please visit [www.graylyn.com](http://www.graylyn.com).

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