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## FOR IMMEDIATE RELEASE

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## GRAYLYN INTERNATIONAL CONFERENCE CENTER INTRODUCES ENHANCED CMP PACKAGE

**WINSTON-SALEM, NC** – Graylyn International Conference Center is reinventing its Complete Meeting Package with novel and characteristic new components and enhanced originals that can only be found at Graylyn.

The new components of the package include a private butler tour and complimentary teambuilding event, the Graylyn Quest. A historic scavenger hunt that takes you throughout the manor house, the Graylyn Quest demonstrates teamwork and builds closer relationships between colleagues.

"We found that so many of our conference attendees are very interested in learning more about the history and architecture of the estate," said Tina Fullard, director of marketing. "These new components will accomplish just that. It will give our guests a historic look at the estate as well as some teambuilding excitement!"

Enhancements to the package include a fresh look at the included coffee breaks. "Brain foods" and healthy options have been added to maintain focus and alertness and keep meeting attendees stimulated throughout the day.

While most Complete Meeting Packages include dinner, many are served cafeteria style. Not at Graylyn. Conference dining has always been different here with a formal four course plated dinner in private dining space. Graylyn has recognized that this arrangement, while quite the upgrade, doesn't always fit the conference agenda. To assist with this, the new CMP will offer flexible dining options, from a welcome reception on night one to a backyard BBQ themed lunch.

In summary, the new Graylyn CMP offers a simplified method of pricing that combines all of the essential meeting components along with characteristic extras only found at Graylyn!